

DAN HENRICK

I am a web developer / designer with over 20 years of digital experience. I have a passion for motion graphics and run a small animation studio based in Chicago. I'm looking for opportunities to design and create innovative digital experiences for both the web and for video.
You can view my UI / UX and front end work at danhenrick.com – phone: 773-865-3485

EMPLOYMENT

UI/UX DESIGNER/ FRONTEND DEVELOPER

Dialysis Clinic Inc

JULY 2019 – NOV 2025

Chicago, IL

- Designed brand standards and led the UI / UX Team to establish design best practices across applications. Designed app layouts for patients and staff in Adobe XD and Figma.
- Coding front end pages within applications in Angular, HTML, with the Material framework.
- Designed internal email alerts and digests for clinicians and medical staff.
- Designing and coding business-related external facing websites and marketing materials.

FRONTEND DEVELOPER

Allstate Insurance

APRIL 2018 – APRIL 2019

Northbrook, IL

- Build web banners, microsites, and landing pages for Allstate's marketing department.
- Design and animated video screens for stadium displays.
- Use HTML5, CSS, JavaScript, JQuery, Greenstock.JS, Bootstrap, Adobe Creative Suite, After Effects, Sketch, and some SASS.
- Troubleshooted web banners on multiple browsers and devices.

SENIOR DIGITAL ART DIRECTOR

RPM Advertising

JULY 2013 – MARCH 2018

Chicago, IL

- Designed and built Facebook games, web banners, promotional takeovers, videos, and full web sites for the casino, entertainment, and auto industry.
- Used Salesforce CRM, HTML5, CSS, JavaScript, JQuery, Bootstrap, Google Web Designer, and Adobe Creative Suite. Designed sites using UI/UX best practices.
- Translated print campaigns into digital brand identities.
- Built email marketing campaigns for multiple clients in responsive designs.

ANIMATOR / ILLUSTRATOR

Cat Suit Studios

MAY 2012 – PRESENT

Chicago, IL

- Co-founded Animation Company.
- Animated and directed several shorts for The AV Club, the Illinois Environmental Council, Entertainment Weekly, Time Out New York, Funny or Die, and more.

WEB DESIGNER*Playboy Enterprises*

OCTOBER 2007- MARCH 2012

Chicago, IL

- Designed and built daily features for Playboy's paid subscription site.
- Built daily marketing pieces using HTML, CSS and JavaScript.
- Created various JavaScript applets like age-gates and aggregators for various Playboy-related sites.

WEB DESIGNER*Allstate Insurance*

OCTOBER 2003-JULY 2006

Northbrook, IL

- Built web sites and online press releases for Allstate Insurance's internal and external web sites using HTML, CSS, JavaScript and Flash.
- Designed and programmed Allstate's Crisis Management sites, including those in the wake of Hurricane Katrina.
- Created Flash banner ads and interactive presentations and published the company-wide news portal.

Technical Summary

Adobe AfterEffects, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere, Adobe XD, Adobe Animate, Angular, Blender, CSS, Figma, HTML5 / XML, JavaScript, jQuery, MySQL, PHP, Facebook SDK

Education and Certifications

Bachelor of the Arts, Multimedia Major with Honors, 1999 - Columbia College Chicago, Chicago, Illinois